

# Fall Up North to the MTAW Conference Agenda

September 22-24, 2010

Lakewoods Resort

21540 County Highway M, Cable, WI 54821

(715) 794-2561 / [www.lakewoodsresort.com](http://www.lakewoodsresort.com)

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**Theme: Northwoods Casual – leave suits and ties at home**

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## Wednesday

- 5:00-6:30 p.m. **Cheaper Than a Hunting License Pizza Buffet** - \$9.95/person Dutch Treat - not included with conference registration fee (pay at the resort) - pizza, salad & bread sticks (open menu also available)
- 6:30 – 8:00 p.m. **Networking Trailside Bingo** – camp on the ‘free’ space and follow the trail down, across, diagonal and more (with prizes)
- ???? **“Hunting Camp” Hospitality Suite Open**
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## Thursday

- 8:00-9:00 a.m. **Registration**  
**Muskie Waters Breakfast** - pastries, muffins, bagels, juices, coffee & milk
- 9:00 a.m. **Welcome**
- 9:15-10:30 a.m. **Sitting in a Duck Blind - Bank Services** - understand the flock of bank services available to municipalities including fraud prevention, pay cards, on-site electronic deposit and more (*Kerri Stoner, Assistant VP, Treasury Management Partner, US Bank*)
- 10:30-10:45 a.m. **Wolf Pack Break** (*sponsored by League of Wisconsin Municipalities Mutual Insurance*) – granola bars, yogurt & beverages
- 10:45-11:45 a.m. **Never Get Skunked - Red Flag Words in Consulting Contracts** – don’t let your municipality be skunked with indemnifications, mutual waivers, limit of damages, arbitrations and more in engineering, fireworks, construction and other contracts (*Dennis Tweedale, CEO; League of Wisconsin Municipalities Mutual Insurance*)
- 11:45-12:30 p.m. **Up Nort' Deli Buffet** - soups, cold meats, cheeses, potato salad, coleslaw, chips, breads, cookies & beverages
- 12:30-1:30 p.m. **Catch Your Limit - TIF** – the perfect spot, appropriately sized fishing net and the right lures, along with the proper license help make a successful TIF (*Dave Rasmussen, Senior Planner – MSA Professional Services*)
- 1:30-2:30 p.m. **Using the Right Ammunition - Municipal Borrowing** - new federal laws allow municipalities to reload their borrowing arsenal with new ammo to reduce long-term interest costs, including Build America Bonds (BAB's) (*Ehlers & Associates*)
- 2:30-2:45 p.m. **Trail Break** (*sponsored by Wisconsin CLASS Investment Pool/Cutwater Asset Management*) – snack mix, popcorn, brownies & beverages
- 2:45-3:45 p.m. **Fishing for the Big One - Building a Rural Community** – update your community’s tackle box (buildings, streets, utilities, fire trucks, police cars, dump trucks and more) with grants & loans (*Sue Larson & Ron Bossany, Area Specialists - Rural Development, US Dept of Agriculture*)
- 3:45-4:30 p.m. **Camouflaged - Fraud in the Workplace** - camouflaging actions indiscernible from the surrounding environment through deception (*Dan Thole, CPA & Brock Geyen, CPA - LarsonAllen, LLP*)
- 6:00 p.m. **Lumberjack Feed** (*encouraged lumberjack attire – plaid / flannel shirts & jeans*) – family style ham, fried chicken, mashed potatoes/gravy, vegetable, house salad, biscuits, assorted pies & beverages
- 8:00 p.m.-???  
??? **Howl at the Moon Karaoke** (*sponsored by Lakewoods Resort*)  
**“Hunting Camp” Hospitality Suite Open**
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## Friday

- 8:30-9:00 a.m. **Shotgun Breakfast** - granola bars, yogurt, juices, coffee & milk
- 9:00-11:00 a.m. **Develop Your Hunting Party – Leadership & Teamwork** - a successful hunting party needs a plan, suitable gear, motivation and resourceful municipal leader (*Mike McKinley, CSP, CPAE – McKinley Company, Inc.*)
- 11:00 a.m. **Eat ‘n Run Buffet** - roast beef, cod, baby red potatoes, wild rice salad, vegetable, rolls, bars & beverages
- Big Game Hunt** - donate a “white elephant” item to be someone else’s new or slightly used prized “trophy” (less than \$20 value)
- Heading Out of the Woods Wrap Up**
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## MTAW September 2010 Fall Conference Registration Form

**Name** \_\_\_\_\_ **Title** \_\_\_\_\_  
**Municipality** \_\_\_\_\_ **Phone** \_\_\_\_\_  
**Address** \_\_\_\_\_ **Fax** \_\_\_\_\_  
 \_\_\_\_\_ **Email** \_\_\_\_\_

**Fees**

MTAW Member	\$120/person	\$ _____
Non-Member of MTAW	\$150/person	\$ _____
Guest (may not attend sessions)	\$ 50/person	\$ _____
Guest Name _____		
<b>Total Due</b>		\$ _____

**Please Answer the Following Questions.**

**Check Yes / No**

Is this your first MTAW conference?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Will you be participating in the following:		
Wednesday evening Dutch Treat		
pizza dinner (pay at the resort)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
open menu dinner (pay at the resort)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Wednesday evening "Networking Trailside Bingo"	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Thursday evening "Lumberjack Feed" (ticket issued)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Friday morning "Eat 'n' Run Buffet" (ticket issued)	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you want vegetarian meals?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Will you be donating a white elephant for the "Big Game Hunt"?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you have special needs? (if yes, please list)	<input type="checkbox"/> Yes	<input type="checkbox"/> No

\_\_\_\_\_  
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**Conference registration and cancellation deadline: Monday, September 13, 2010**

**Hotel room/condo block held until: August 23, 2010**

Hotel reservations are the responsibility of the participants. Call Lakewoods Resort directly to make your reservation - (715) 794-2561. Ask for the Municipal Treasurers Association of Wisconsin room block to secure our special rate. Hotel Rooms: \$70/single occupancy; \$90/double occupancy; Multi-bedroom Condos - \$90/bedroom

**Send your registration form with check payable to MTAW to:**

MTAW  
 Terry Estness, Executive Secretary  
 2408 North 67th Street  
 Wauwatosa, WI 53213

**Dutch Treat Golf (pay at the resort)**

**various tee times available**  
 \$35 - 18 holes with cart  
 \$25 - 9 holes with cart  
 \$25 - club rental

**Dutch Treat Pontoon Rides (pay at the resort)**

**various ride times available**  
 \$10 - person

**Contract Lakewoods Resort directly for golf and/or pontoon ride reservations.**