

MTAW Spring Conference  
April 23 – 24, 2015  
Country Springs Hotel

**Thursday, April 23, 2015**

7:30 – 8:30 Registration and continental breakfast

8:30 – 10:15 **“Accounting Challenges & GASB Update”** **.88 CPFA 1.76 ACPFA**  
- Wendi Unger, Baker Tilly Virchow Krause, LLP

This session will spend a brief time bringing you up to date on any new GASB’s that will be effective for 2015 and future years. It will also touch on the treatment of taxable benefits (life insurance, health insurance, cell phone, clothing allowance, etc.) and how they are recorded in/ with payroll / w-2’s. The remaining portion of the session will discuss in detail the recording of more complex transactions that municipalities encounter on a daily basis. They will include clearing and recording of tax roll, recording new debt issues – both current and advance refundings and if time allows the recording of capital asset activity in a utility or enterprise fund.

10:15 – 10:30 Break

10:30 – noon **“Violence in the Workplace/ Active Shooter”** **.75 CPFA**  
-Chris Cybell, Detective Village of Menomonee Falls

In today’s society events of violence in the workplace are becoming all too common. This violence can manifest from many origins like a disgruntled citizen, terminated employee, or a domestic situation of a current employee. Through research and after action reports following active shooter incidents, best practices were developed to better prepare innocent people caught in these incidents. There are small steps that can be taken to maximize your potential to emerge safe in these situations. This training will focus on the three methods of what to do should violence in your workplace occur. Learn the principals of the survival mindset, combined with when to get out, hide out, or take out. These methods when trained and practiced can better prepare your employees in the event of violence in the workplace. The course further outlines what employees should expect when law enforcement arrives on scene. It explains how the employees should interact with law enforcement to get everyone in a safe environment in the quickest way possible. Violence in the workplace can happen anywhere. While the acts of the offender are out of one’s control, knowing how to react is in your control if you have the knowledge and training to follow through.

Noon – 1:00 Lunch and annual meeting - Country Springs Sub Sandwich

1:00 – 2:30 **“Open Records and Open Meetings Law Training and Update”** **.75 CPFA**  
Attorneys Ray Pollen and Remzy Bitar of Crivello Carlson, S.C.

Open records and open meetings laws are difficult areas of the law for every municipality, their officials and their records custodians. Both laws intend to shed light on government action, yet are fraught with various requirements, exceptions and complexities. This presentation will update both laws, including the recent conflicts involving the Drivers Privacy Protection Act (DPPA). (I will remind them to also focus on emails and electronic communications).

2:30 – 2:45	Break		
2:45 – 3:30	<b>"Bankruptcy 101: Basics for Municipal Treasurers"</b> Eric Larson - Arenz, Molter, Macy, Riffle & Larson, S.C.		<b>.38 CPFA</b>
	What do you do when your municipality gets a notice of bankruptcy? When should you file a claim? Are sewer and water bills subject to being discharged in bankruptcy? How about personal property taxes? What happens to unpaid court fines? What does it mean if your claims are discharged, and how do you know if they are? Can you continue to send bills to someone who has given you a notice of bankruptcy? This presentation is intended to answer these questions and more, regarding the municipality's role as a creditor in bankruptcy matters.		
3:30 – 4:30	DOR Updates		<b>.50 CPFA</b>
4:30 – 5:00	Hospitality Room		
5 – 6:15	Dinner Country Springs Buffet		
6:30 – 7:45	Entertainment – Comedy Sportz		
7:45 – 11:00	Hospitality Room		
		<b>Available Points for Thursday</b>	<b>3.26 CPFA 1.76 ACPFA</b>

**Friday, April 24, 2015**

7:30 – 8:30	Meadow Brook Buffet Breakfast		
8:30–9:30	<b>“Privacy in the Digital Age”</b> – Peter J. Block, Assistant City Attorney, City of Milwaukee		<b>.50 CPFA</b>
	This session will explore the hot button issues of data mining, targeted advertising, smartphone tracking, and whether there's really any way to truly maintain a sense of privacy in today's digital age. Ever wonder how Facebook or Google make their money? Ever thought about exactly what's in the terms and services agreement that no one ever reads? Curious about how websites you visit for the first time seem to have banner ads related to that book you were "coincidentally" just looking at on Amazon? Then this session is for you.		
9:30 – 9:45	Break		
9:45 – 11:45	<b>“Legal Issues in the Digital Frontier”</b> - Peter J. Block, Assistant City Attorney, City of Milwaukee		<b>1.00 CPFA</b>
	Wisconsin's Public Records laws were authored at a time before technology was as prevalent as it is today. This presentation is intended to discuss how Wisconsin's Public Records laws are adapting to deal with issues such as social media, tweets, metadata, databases, and more. This session will consist of a presentation followed by a Q and A session.		
11:45	Door prizes, Wrap up and Happy Trails.		
		<b>Available Points for Friday</b>	<b>1.5 CPFA</b>
		<b>Total Points Available</b>	<b>4.76 CPFA 1.76 ACPFA</b>