



WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

WEDC Turning Point #1

The Great Recession

- In the wake of the biggest economic downturn since the Great Depression, the state creates the Wisconsin Economic Development Corporation.
- As a public-private agency, WEDC aims to use its agility to focus on creating jobs and creating a nimbler, more forward-looking statewide economy.

WEDC Turning Point #2

COVID-19 Pandemic

- WEDC quickly provides more than \$700 million in direct financial aid to keep thousands of small businesses afloat. Recovery efforts focus on strengthening communities, addressing economic, racial, and social inequities, and ensuring economic well-being for all citizens.

Come in

we're

OPEN

A WISCONSIN ECONOMY FOR ALL



If everyone in Wisconsin has the opportunity to prosper, our overall economy will thrive.

Economic Well-Being

5 PILLARS

- Financial Stability
- Community Infrastructure
- Education
- Health
- Environment

Thank you



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