

Tips for Modernizing your Budgeting Process



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What would you improve about local government budgeting, if you could?

① Click **Present with Slido** or install our [Chrome extension](#) to activate this poll while presenting.



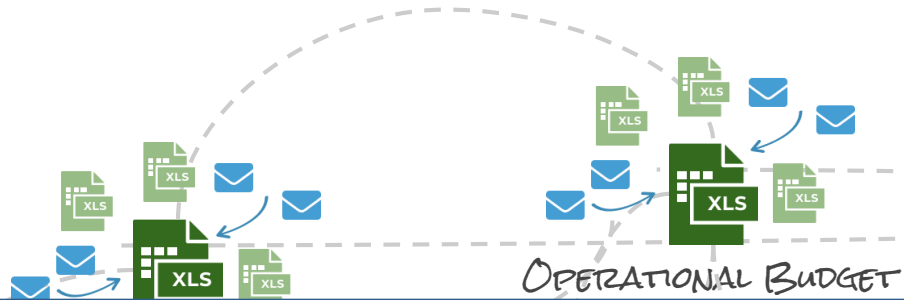
Our Mission

We create easy-to-use software to help governments budget better.

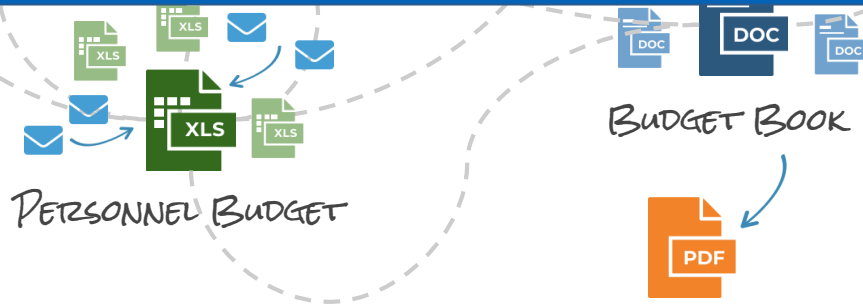
Tip #1

Modernization is a Must





Modernization is a Must!



Tip #2

Budget Based on Values



Focus Areas

 Import  Add Focus Area

Public Health & Safety



The Public Safety and Health focus area within our strategic plan reflects our utmost dedication to creating a secure and thriving community. By prioritizing the well-being of all residents, we will implement comprehensive measures that ensure effective emergency response, promote accessible healthcare services, and foster proactive initiatives to prevent accidents and health issues. Through collaboration with local agencies and the active engagement of our community members, we strive to build a resilient environment where everyone feels protected, supported, and empowered to lead healthy lives.

Overall Progress

70%



Goals

3

FY23 Budget Allocation

13.94%

\$7,128,657



Governmental Excellence



The Governmental Excellence focus area within our strategic plan underscores our commitment to efficient, transparent, and accountable governance. By embracing best practices in policy-making, service delivery, and civic engagement, we strive to enhance the quality of life for our residents. Through continuous improvement, data-driven decision-making, and open communication, we aspire to establish a government that not only meets the needs of the community effectively but also sets a standard for excellence and responsiveness in public administration.

Overall Progress

46%



Goals

4

FY23 Budget Allocation

1.79%

\$915,356



Opportunity for All



In the pursuit of "Opportunity for All," our strategic aim is to create an inclusive and equitable environment where every individual has the chance to thrive. By removing barriers, fostering diversity, and providing resources, we aspire to empower each member of our community to reach their full potential and contribute meaningfully to our collective growth.

Overall Progress

45%



Goals

3

FY23 Budget Allocation

0.33%

\$168,063



Community Pride



The Community Pride focus area within our strategic plan highlights our shared goal of cultivating a strong sense of belonging and unity among all residents. By celebrating our unique identity, cultural diversity, and historical heritage, we aim to foster a deep connection and pride in our community. Through engaging events, inclusive initiatives, and collaborative projects, we seek to create an environment where every member feels a strong attachment, actively participates, and takes

Overall Progress

38%



Goals

2

FY23 Budget Allocation

5.23%

\$2,673,817



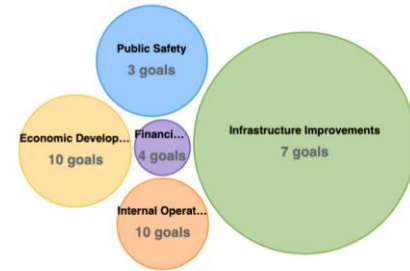
Budget Allocation

Total FY24 Budget Allocation



<ul style="list-style-type: none"> ● Allocated ● Unallocated 	<table border="0"> <tr> <td>\$29,898,768</td> <td>80%</td> </tr> <tr> <td>\$7,366,289</td> <td>20%</td> </tr> </table>	\$29,898,768	80%	\$7,366,289	20%
\$29,898,768	80%				
\$7,366,289	20%				

Dollar Allocation By Key Performance Area



Key Performance Area	Allocated
● Infrastructure Improvements	\$21,042,250
● Economic Development	\$3,146,100
● Public Safety	\$3,107,889
● Internal Operations	\$1,744,672
● Financial Stability	\$857,857

Tip #3

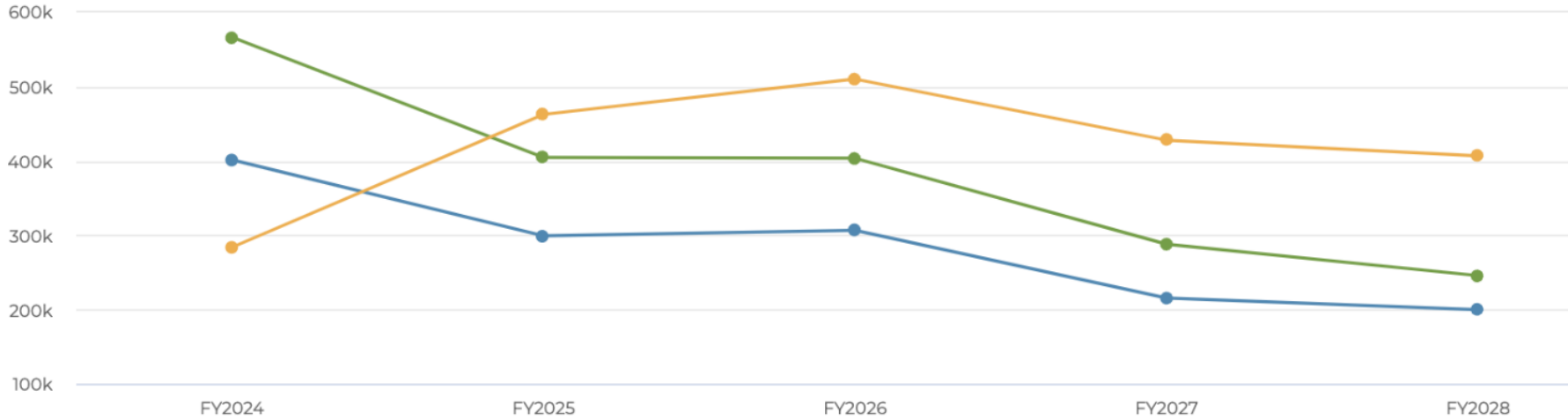
Use Multi-year Budget Planning



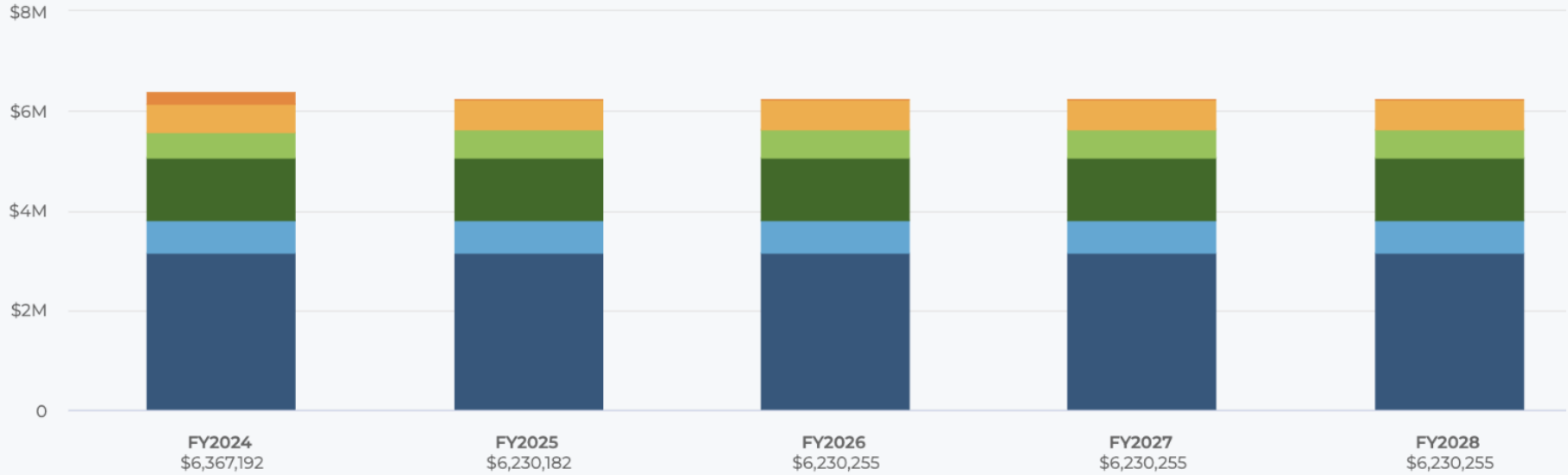
Capital Cost

Operating Costs

Total Capital Cost *(per year)*



Personnel Costs by Type



Tip #4

Organize by
Consolidating



CAPITAL EQUIPMENT



Vehicles and Wheeled Equipment

For vehicles and other equipment.

[Preview](#) [Edit](#)

CAPITAL EQUIPMENT



Computers and Related Equipment

For computers and other computer related equipment and installations.

[Preview](#) [Edit](#)

CAPITAL EQUIPMENT



Computer Software

For computer software purchases, upgrades and replacements.

[Preview](#) [Edit](#)

CAPITAL EQUIPMENT



Other Equipment

For other equipment purchases that do not fit into other form categories.

[Preview](#) [Edit](#)

CAPITAL IMPROVEMENT



Building and Facilities

For buildings and other facilities.

[Preview](#) [Edit](#)

CAPITAL IMPROVEMENT



Water and Sewer

For water and sewer utilities projects.

[Preview](#) [Edit](#)

CAPITAL IMPROVEMENT



Roadways

For roads and streets related construction and maintenance.

[Preview](#) [Edit](#)

CAPITAL IMPROVEMENT



Other Improvements

Other capital improvements that are not covered by other forms.

[Preview](#) [Edit](#)

OTHER



Additional Operating Funds Request

For supplemental operating needs arising from special circumstances.

[Preview](#) [Edit](#)

Department Object

General Information							Additional Info <			Actions
Description	Account ID	Difference	Percent	Confirm	Status	Comments	Attachments	Notes		
Police		\$468.00	0.01%							
Operating Expenses		\$468.00	0.71%							
Repairs And Maintena...	100-2100-5213	\$0.00	0.00%	thumbs up thumbs down refresh	Approved	0	0	0	...	
Printing And Duplicati...	100-2100-5214	\$0.00	0.00%	thumbs up thumbs down refresh	Denied	0	0	0	...	
Telephone	100-2100-5215	\$0.00	0.00%	thumbs up thumbs down refresh	Submitted	0	0	0	...	
Internet	100-2100-5216	\$0.00	0.00%	thumbs up thumbs down refresh	Submitted	0	0	0	...	
Postage And Deliveries	100-2100-5217	\$0.00	0.00%	thumbs up thumbs down refresh	Submitted	0	0	0	...	
Travel, Conferences And ...	100-2100-5218	-\$550.00	-15.49%		Edited	1	0	0	...	
★GFOA	100-2100-5218	\$0.00	--	thumbs up thumbs down refresh	Submitted	0	0	0	...	
★MTAW	100-2100-5218	\$0.00	--	thumbs up thumbs down refresh	Edited	0	0	0	...	
Training And Professio...	100-2100-5219	\$0.00	0.00%	thumbs up thumbs down refresh	Submitted	0	0	0	...	

Tip #5

Build a Repeatable Process



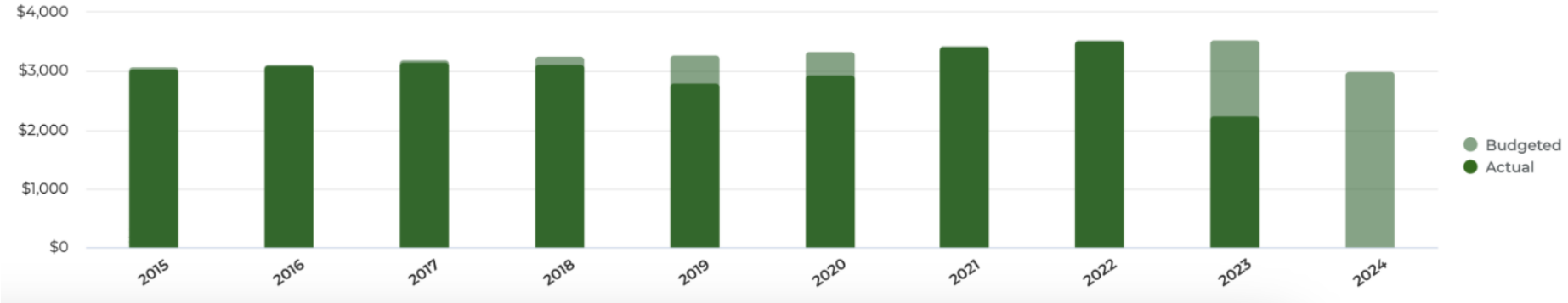
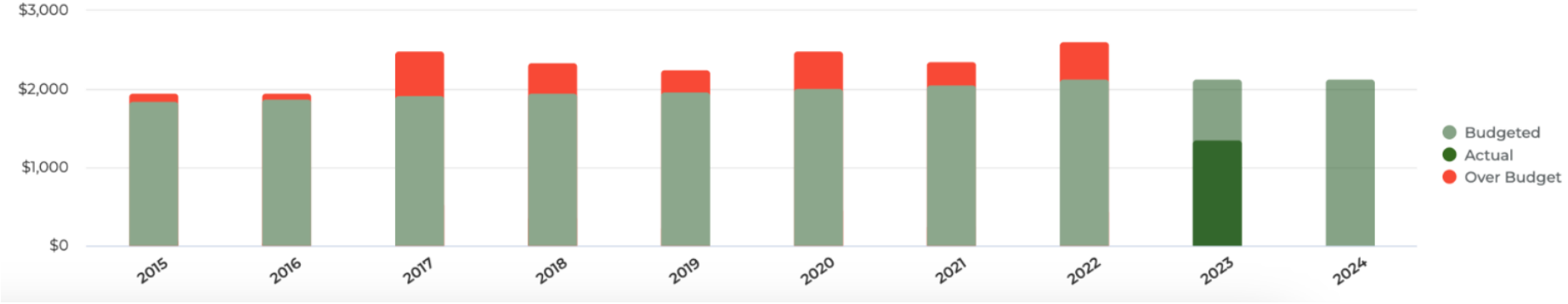
Benefits of a Clear Workflow

- Stakeholders know their role
- Creates smoother transitions
- Reduces errors

Tip #6

Analyze Budgeted vs.
Actuals





Tip #7

Present Council with Options (Scenario Planning)



Scenario **Baseline Personnel Scen...** Year **FY2024** Units **Select units** Departments **Select departmen...** Funds **Select funds**

Total Pers	Negotiations Scenario Proposed Personnel Scenario Baseline Personnel Scenario (DEFAULT)	FTEs	Employees	Vacancies	New Positions	Future Hires
\$6,...		90.5000	75	7	8	4

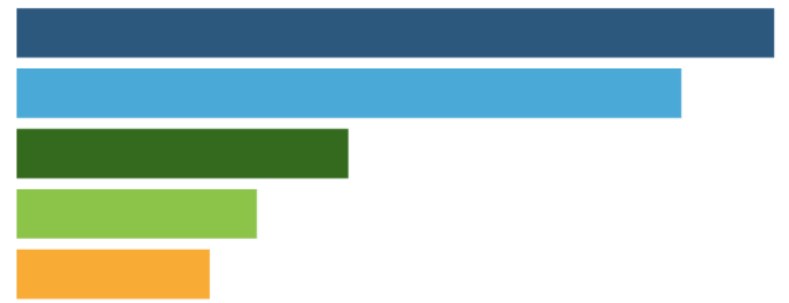
Looking for more detailed reports? Check out [report builder](#) where you can run and export detail and summary reports.

Personnel Costs (FY2024)



Wages	\$3,148,423	49.45%
Additional Pay	\$1,265,100	19.87%
Benefits	\$657,360	10.32%
New Positions	\$559,531	8.79%
Vacancies	\$520,948	8.18%
Future Hires	\$215,830	3.39%

Units (FY2024)



General Government	\$2,206,258	34.65%
Public Safety	\$1,934,837	30.39%
Community Development	\$964,367	15.15%
Community Services	\$700,191	11.00%
Public Works	\$561,539	8.82%

Budget View Scenario Version Years Dept. Type Request Groups

Scenario - Proposed Sc^ Requested Budgeted Years All Departments All Request Types All Request Groups

- Request Manager - Initial Requests
- Scenario - Best-case Scenario
- Scenario - Proposed Scenario
- Scenario - Baseline Scenario

\$9,000 Total Capital Costs

Included
16 Capital Requests

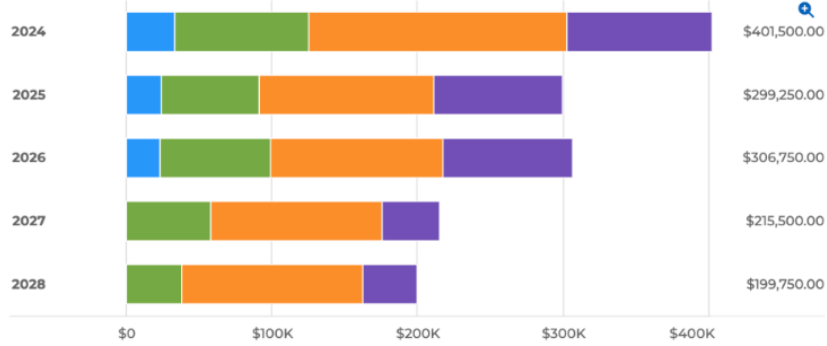
\$1,422,750 Total Capital Costs

Looking for more detailed reports? Check out [report builder](#) where you can create and save your own customized reports.

Capital Costs Operational Costs Funding Source

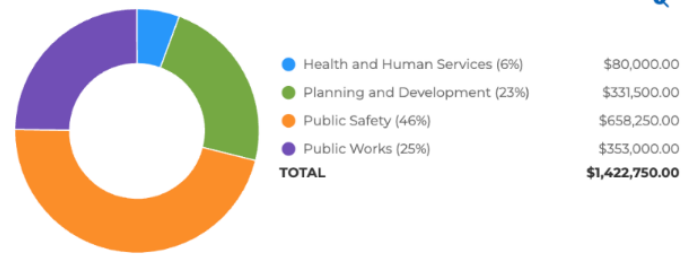
Capital Costs By Department (per year)

Request Types: Vehicles and Wheeled Equipment, Other Equipment, Building and Facilities, Water and Sewer, Roadways, Other Improvements, Computer Software



Capital Costs By Department (all years)

Request Types: Vehicles and Wheeled Equipment, Other Equipment, Building and Facilities, Water and Sewer, Roadways, Other Improvements, Computer Software



Tip #8

Present to Engage



From this:

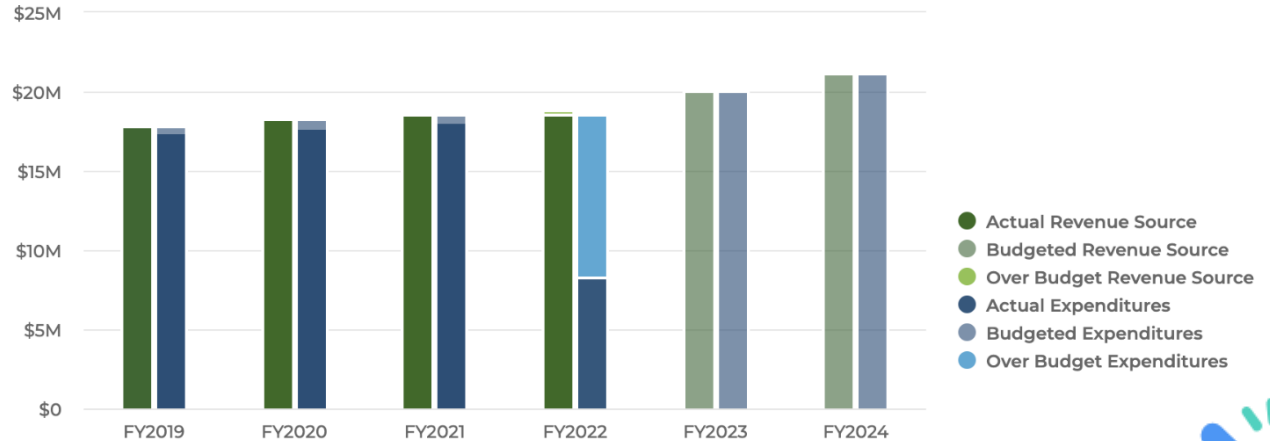
	PERIOD ACTUAL	YTD ACTUAL	BUDGET AMOUNT	VARIANCE	% OF BUDGET
<u>TAXES</u>					
100-41110-000-000	TAXES: GENERAL PROPERTY TAXES	.00	.00	3,639,218.00 (3,639,218.00)	.00
100-41140-000-000	TAXES: MOBILE HOME PARKING FEE	.00	.00	10,500.00 (10,500.00)	.00
100-41310-000-000	TAXES: WATER TAX EQUIVALENT	.00	.00	200,000.00 (200,000.00)	.00
100-41320-000-000	TAXES: SEWER TAX EQUIVALENT	.00	.00	250,000.00 (250,000.00)	.00
100-41325-000-000	TAXES: PAYMENT IN LIEU OF TAX	.00	.00	53,220.00 (53,220.00)	.00
100-41330-000-000	TAXES: STATE IN LIEU OF TAX	.00	.00	7.00 (7.00)	.00
	TOTAL TAXES	.00	.00	4,152,945.00 (4,152,945.00)	.00
<u>INTERGOVERNMENTAL REVENUES</u>					
100-43410-000-000	STATE AID: SHARED REVENUE	.00	.00	908,577.51 (908,577.51)	.00
100-43415-000-000	STATE AID: EXPEND RESTRAINT	.00	.00	120,057.00 (120,057.00)	.00
100-43420-000-000	STATE AID: COMPUTER AID	.00	.00	36,020.00 (36,020.00)	.00
100-43425-000-000	STATE AID: 2% FIRE DUES	.00	.00	19,362.00 (19,362.00)	.00
100-43430-000-000	STATE AID: CABLE FRANCHISE FEE	.00	.00	14,343.00 (14,343.00)	.00
100-43440-000-000	STATE AID: PERSONAL PROP TAX	.00	.00	29,925.18 (29,925.18)	.00
100-43520-000-000	STATE AID: POLICE TRAINING	.00	.00	2,400.00 (2,400.00)	.00
100-43523-000-000	STATE AID: POLICE OTHER	.00	.00	15,000.00 (15,000.00)	.00
100-43530-000-000	STATE AID: GEN TRANSPORTATION	.00	.00	487,189.00 (487,189.00)	.00
100-43535-000-000	STATE AID: CONNECTING STREETS	.00	.00	21,065.00 (21,065.00)	.00
100-43610-000-000	STATE AID: MUNICIPAL SERVICES	.00	.00	8,039.00 (8,039.00)	.00
	TOTAL INTERGOVERNMENTAL REVENUES	.00	.00	1,661,977.69 (1,661,977.69)	.00

To this:

Summary

The City of Menasha is projecting \$21.18M of revenue in FY2024, which represents a 5.4% increase over the prior year. Budgeted expenditures are projected to increase by 5.4% or \$1.09M to \$21.18M in FY2024.

General Fund expenditures are up 5.45% from the 2023 budget, however the proposed general fund tax levy change is only 1.48% increase. This was largely possible due to the increase in Shared Revenues received from the State of Wisconsin.



Tip #9

Automate



Stop Manually...

- Entering budget numbers into your ERP
- Building graphs and charts
- Sending reminders to department heads





**You are brilliant. So focus your
time on important tasks, not
tedious to-dos**

Tip #10

Let Go of the Status Quo





Thank You!



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